

ATTN: Store Owner / Gift Shop :

On **DATE :** I noticed the display of inauthentic, internationally made “Indigenous” artifacts for sale in your gift shop, specifically

I am writing to request that you remove the offensive items you have for sale in your gift shop immediately.

As an **Indigenous person / Indigenous Ally** , I see a direct link between the importation of internationally made “Indigenous” items, such as dream-catchers, masks, totems, statues, mocassins, images and other similar objects you have for sale, and the devaluation of authentic, Indigenous art. This is cultural appropriation. Ensuring all Indigenous cultural items are made by Indigenous people allows First Nations, Inuit and Métis communities and artists to reclaim control and maintain agency over how **our / their** cultures are represented.

We need your help if we are to protect and develop our cultural heritage, traditional knowledge and our exclusive rights to traditional cultural expressions. Please consider the cost of stocking poorly manufactured items claiming to represent a culture, people and way of life.

Thank you, SIGNATURE : **Date :**